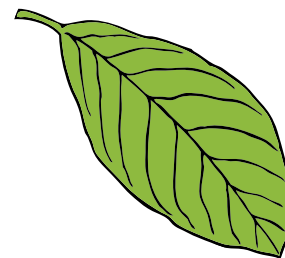




BIOSEM



GOOD PRACTICE 1



TITLE	Bees Campaign
COUNTRY	Spain - ES
MODULE	Climate Change
CLASSROOM ACTIVITY OR OUTDOOR ACTIVITY	Classroom Activity
INTRODUCTION	<p>School Campaign Organization: Advocacy Initiative: <i>Encourage students to voice support for the preservation of bees and their ecosystems. Students will craft compelling texts and slogans aimed at fostering empathy for bees while highlighting the interconnectedness of nature. Emphasis will be placed on conveying how actions affecting bees ultimately impact humans.</i></p> <p>Material Production: <i>Utilize recycled paper and cardboard to create posters, fostering sustainability. Additionally, students can design digital posters and infographics. Ensure thorough documentation of the creation process.</i> <i>(Note: Canva's free version is recommended for creating digital materials. Obtain written parental consent if students' faces will be featured in any videos.)</i></p> <p>Public Engagement: <i>During recess, students will utilize their signage to engage peers in discussions about the campaign. Subsequently, they will visit classrooms to deliver brief presentations on the topic. Digital materials can be uploaded to the school blog or digital newspaper if available. Document this engagement process.</i></p> <p>Material Publication: <i>Students will edit footage from campaign material creation and classroom presentations. Finalize campaign materials, including paper and digital posters, signs, and infographics. These materials will then be uploaded to the EcoSmart blog.</i></p> <p>Project Evaluation and Reflection: <i>Conduct a comprehensive analysis of the project's application and outcomes. Identify areas for improvement and assess the effectiveness of strategies employed in raising awareness. Conclude that understanding the link between climate change and its broader impacts is crucial for mitigating future consequences.</i> <i>(Include discussions on campaign leadership, audience engagement strategies, and adaptability for broader outreach.)</i></p>
TYPE OF ACTIVITY	Classroom discussion
EXTRA MATERIALS	https://ecosmartschools.eu/wp-content/uploads/2022/06/SECTION3_ACTIVITY1.docx.pdf
HYPERLINKS TO INTERACTIVE PLATFORMS	<p>https://www.clickforschools.eu/wp-content/uploads/2020/04/The-impact-of-climate-change-on-the-extinction-of-bees-gr.pdf</p> <p>https://www.clickforschools.eu/wp-content/uploads/2020/04/GR-Helping-the-bees-to-survive-climatechanges.pdf</p>